



NEWS

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**HALO Founder Rebecca Welsh Featured Speaker at
“Heart of the Hustle” EO XCentric Annual Conference
*Panel Topic: “Leading with Heart: Philanthropy and Purpose in Action”***

Kansas City, MO — [HALO](#) Founder and CEO Rebecca Welsh served as a featured panelist at the Entrepreneurs’ Organization (EO) XCentric Annual Conference on Oct. 23 at the Kansas City Marriott Downtown. Welsh joined Michael Lawrence, CEO of Big Brothers Big Sisters Kansas City, and Billy Brimblecom Jr., Executive Director of Steps of Faith Foundation, for a powerful conversation on “Leading with Heart: Philanthropy and Purpose in Action.” The panel explored each leader’s personal journey, the challenges and rewards of running mission-driven organizations, and how entrepreneurial skillsets can advance meaningful social change. The discussion was moderated by Adam Miller.

The three-day EO XCentric conference brought together influential speakers and innovators from across the country, including comedian and Kansas City native Rob Riggle, Inky Johnson, Briana Scurry, Tiffany Sauder, Adam Kroener, Rondo Arradondo, and Daniel David. Attendees engaged in sessions on AI-powered marketing, leadership, branding, and personal development.

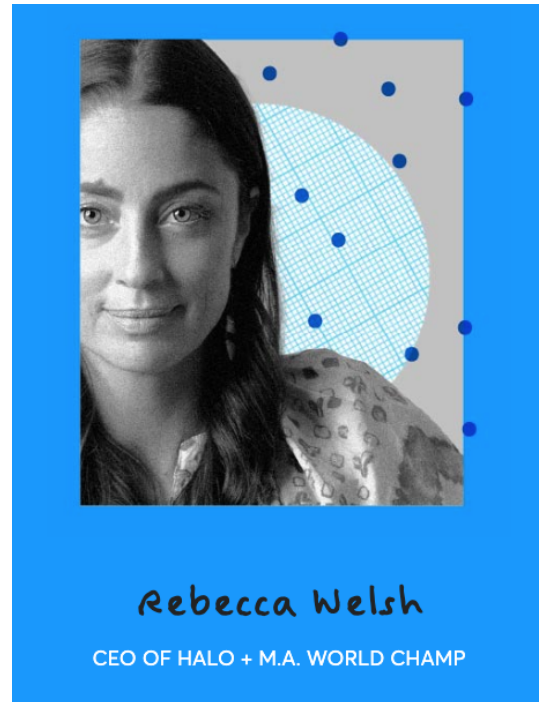
Welsh is a passionate advocate for homeless and at-risk children through her work at HALO, a nonprofit that helps homeless and at-risk children around the world, and a World Champion Martial Artist who has overcome tremendous personal challenges. Her life story—marked by an early calling to help children, a life-threatening stroke, and a decades-long commitment to social justice—offers a wealth of insight into resilience, empathy, and purposeful living.

Founded in 2005, HALO serves thousands of homeless and at-risk children worldwide by providing the foundation of a family. Through housing, healing, and education, HALO ensures youth have the support they need—from surviving the night to preparing for job interviews to transitioning into independent adulthood.

In January 2025, HALO opened its third Missouri location, which includes the HALO Boys Home, Girls Home, Learning Center, and HALO Headquarters. The multi-phase project is located near the Kansas City sports complex at I-435 South and Blue Parkway on a 37-acre campus.

The HALO KC Housing Program, a Transitional Living Program, supports youth ages 16–21. The HALO Girls Home provides safe housing for pregnant, parenting, and non-parenting girls and their children, while the HALO Boys Home offers the same stability and support for young men. Both homes include shared living and kitchen areas, with 10 bedrooms available in each residence. Youth typically graduate from the program within 18–24 months.

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Page 2 - HALO Founder Rebecca Welsh Featured Speaker at “Heart of the Hustle” EO XCentric Annual Conference

The HALO KC Learning Center currently serves more than 700 homeless and at-risk youth annually. Through partnerships with community organizations—including reStart Inc., Fairfax Learning Center, Newhouse, Cornerstones of Care, and Hillcrest Transitional Living Program—the Learning Center provides free therapeutic art programs, tutoring, scholarships, professional development, and life-skills workshops. Since 2010, it has been a vital resource for young people striving to build brighter futures.

ABOUT REBECCA WELSH:

Rebecca Welsh is a nationally recognized speaker whose story of resilience and purpose has inspired audiences across the country. Her life's work—rooted in empathy, social justice, and service to vulnerable youth—reflects her belief that every child deserves a safe and loving foundation. Welsh has shared her message with thousands, sparking conversations on leadership, compassion, and fighting for those who need it most. For speaking inquiries, contact HALO at 816-472-4256 or halo@haloworldwide.org.

ABOUT ENTREPRENEURS' ORGANIZATION:

The Entrepreneurs' Organization (EO) is a global network of more than 17,000 business owners across 213 chapters in 60+ countries. For over 35 years, EO has empowered entrepreneurs to learn, grow, and succeed in business and life. The EO XCentric conference, held Oct. 21-23, 2025, in Kansas City, Mo., brings together leaders from across the region for learning, connection, and growth. Learn more about EO Kansas City at eokansascity.com.

ABOUT HALO:

HALO believes every child should have the foundation of a family. Since 2005, HALO has provided love in the form of housing, healing, and education to heal homeless and at-risk children. Featured in the Moroccan oil [INSPIRED](#) film series, “American Spirit” of CBS Evening News, “Heroes Among Us” and “25 Women Changing the World” of PEOPLE magazine, “The Today Show,” Variety Magazine, and Oprah Daily, HALO serves over 3,000 children and supports 15 programs around the globe each year. It has Learning Centers and Housing programs in Kansas City and Jefferson City, Missouri. HALO also supports orphanages and programs in Uganda, Kenya, and Mexico. Learn how [Love Heals](#) at HALO and help one more child spend one less day alone at www.haloworldwide.org.

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If interested in interviewing HALO Founder & CEO Rebecca Welsh, please contact nicolegerken@haloworldwide.org.

