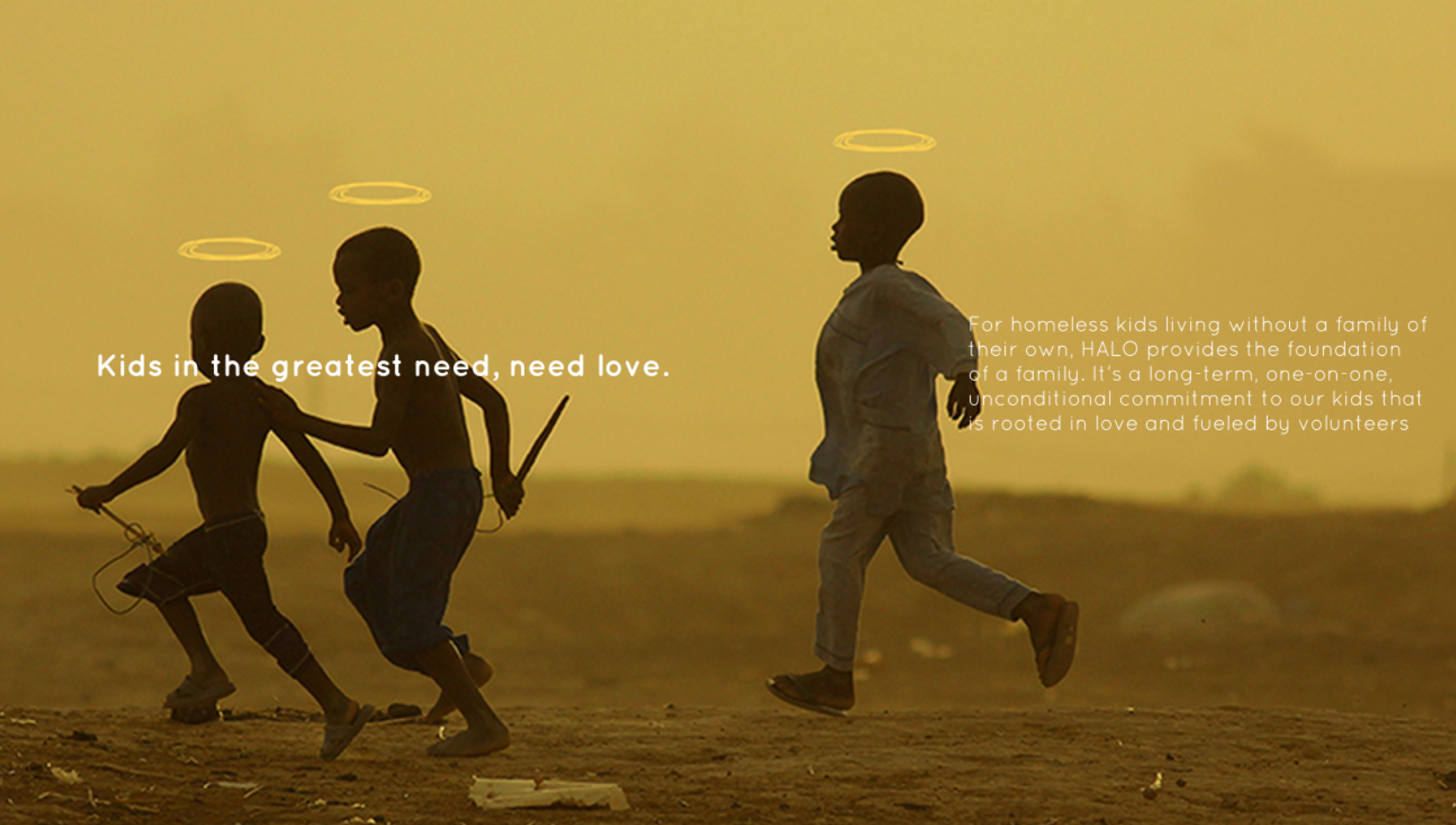




2018
ANNUAL
REPORT





Kids in the greatest need, need love.

For homeless kids living without a family of their own, HALO provides the foundation of a family. It's a long-term, one-on-one, unconditional commitment to our kids that is rooted in love and fueled by volunteers.

Everyone can think of that one moment in their life that changed everything. It's the moment that made you who you are today.

For more than 1,400 kids around the world, HALO is that moment. At HALO, we give our kids a home in which hope can emerge from hardship. And where drawings about their past unlock dreams about their future.

We work wherever kids who have been abused, abandoned, and orphaned, need to feel loved. We work to help one more child spend one less day alone.



Our Work



HOUSING

Shelter from the storm, in more ways than one. Providing the foundation of a family means we not only give homeless kids a safe place to sleep, we teach them how to make their bed every morning.

That's just one of hundreds of little how-tos most kids learn from their parents or grandparents. HALO kids learn them here in order to take on a wide spectrum of needs, from simply surviving the night, to surviving their first job interview, to thriving on their own as successful young adults.



HEALING

Homelessness hurts. Art heals. A picture is worth a thousand words, and our kids have plenty of stories to tell. But often, they don't want to talk about their life before HALO. Therapeutic art provides kids with a safe place to purge painful memories and share their stories, so they can start the healing process without having to say a word.

Living at the fringes can leave lasting scars, inside and out. So beyond the breakthroughs brought about through works of art, HALO supports healing holistically, through counseling sessions, medical check-ups, life skill courses and a program called iEmpathize, which teaches kids how to recognize and avoid negative relationships, sex trafficking, and predators.

A little love goes a long way in helping kids come back from the edges of their community, so they can someday play a role in shaping it.



EDUCATION

After years on the street, kids are hungry for much more than food. HALO puts homeless kids on a path to a positive future. Through tutoring, professional development, scholarships and help preparing for higher education, our kids work hard to leave the "at-risk" label behind and finally be seen as just a great kid with the potential to do great things.

Meet Madison



”

HALO has played a big role in my journey to where I am now because when you grow up with little support, it's hard to stay motivated, but HALO gives me so much support with my goals.

”

Madison has been a part of the HALO family since 2016 when she began attending art workshops at the Kansas City Learning Center. Before coming to HALO, Madison struggled with substance abuse and found it impossible to keep a job. She was living in a situation that threatened her sobriety. Realizing she wanted to make a change in her life, Madison applied for the Kansas City HALO Housing Program. In March of 2018, she was able to leave an unsafe environment to focus on her sobriety and independence. 85% of people with substance abuse issues who are in recovery will relapse within 2 weeks to 1 month. She has maintained her sobriety for one year. Since joining HALO, she has sought the help of a counselor, something less than two percent of people her age are willing or able to do.

Madison has secured a job where she quickly rose to the position of manager, and found a college she is determined to get into. Against such disheartening odds, Madison is succeeding in all areas of her life, especially as an artist.

Madison's dream of becoming a professional artist turned into reality when she was honored as a featured artist in this year's Perennial Places SWELL exhibit. She named the collection "Expressional Growth" as a tribute to her growth as a person and an artist. It features vivid colors and passionate brushstrokes that serve as Madison's voice when she needs to vent. The elements of nature in her work she says are "all about finding myself. I use flowers a lot because flowers die in order to create new ones. It's like turning over a new page in my life. It's about growing in both my artwork and with me as a person."

Program Highlights

Kansas City

648

Youth Served in Learning Center

162

Programs and Workshops Facilitated

1,500

Meals and Snacks Served

5

Youth Served in Housing
3 youth and 2 infants



Jefferson City

48

Youth Served in Housing
33 youth and 15 infants

20

High School Graduates
and 1 Associate Degree

579

Meals and Snacks Served

87

Programs and Workshops Facilitated



Capital Campaign

For over 14 years, HALO has built housing programs all over the world. Providing the foundation of a family for children without one. In 2017, we opened the HALO Home in Jefferson City, housing up to 48 children. And now it's Kansas City's turn. There are 6,000+ homeless children on any given night in Kansas City, with only 33 beds available at shelters. HALO can be a solution to providing a safe place.



Want to get involved in this impactful project? Please contact nicolegerken@haloworldwide.org to learn more.

Partners

HALO serves more than 1,400 children worldwide and could not do it without our partners. Thank you for being a part of the HALO family.

200 Orphanages	reStart Inc.
Abbott & Angerer	Kansas City Public Schools Students in Transition
AmazonSmile	KC Security Association Education Fund
Ambitious Pixels	Kelly's Westport Inn
Apex Systems	Kenny Johnson Photography
Archer Foundation	Kids2Leaders
ArtsKC	Legacy Auction Professionals
Big Brothers Big Sisters of Kansas City	Legacy Investment Partners
Bluescope	Lincoln University
BNIM Architecture	Livestock Exchange Building
Bryce Dallas Howard	Liz Bradley
Buttonwood Art Space	Lost Wax
Caffetteria	Mariner Wealth Advisors
Carly Rae Studio	Medical Missions Foundation
Cedar Hill Foundation	Missouri State Employee Charitable Contrib.
Chime for Change	MoroccanOil
Clockwork	National Christian Foundation
Common Ground Churches	Nuance
Community Asset Builders	Parents as Teachers Program
Copilevitz & Canter	Paul Mitchell the School
Corporate Volunteer Council	Penn Valley Community College
Diamond	People to People International
EJ's Urban Eatery	Perennial Places
Equinox & Solstice	Premier Financial Partners
Fairfax Learning Center	Rockhurst
Farmer Holding Company	RoundUp
Gillian Flynn	RX Savings Solutions
GlobalGiving	Salvation Army Children's Shelter
Google	State of the Art Framing
Gould Evans	Operation Breakthrough
HB Oppenheimer Family Foundation	Spofford Home
Keith and Bonnie Connell	Stockyard Brewing Company
Knights of Columbus	St. Teresa's Academy
HyperRPG	The Rape and Abuse Crisis Services
iEmpathize	The Westerman Foundation
It Works Legacy Makers Team	UMKC
Jefferson City Academic Center (JCAC)	University of Missouri-Columbia
Jefferson City Public Schools	Validity Screening
Jefferson City Rotaract	VML
Jewish Family Services	

Marketing

Social Media & Campaigns



- 1,300 Followers
- 180 Engagement
- 75 Tweets



- 6,900 Fans
- 14K Engagement
- 480 Posts



- 1,100 Followers
- 6.9K Engagement
- 196 Posts



"HALO Tribe" Sustainable Giving Campaign

HALO is proud to launch its new campaign centered around a very special sustainable group of HALO donors, whose ongoing monthly, quarterly or annual gift helps us provide ongoing love to our kids. The HALO Tribe's regular donations erase hungry bellies, stop abusive situations in their tracks, and help HALO kids heal what has been broken.



2nd Annual "I Defy The Odds" Campaign

HALO Founder Rebecca Welsh said, "When we tell a child that she's valued, that she's an absolute treasure, and then finally she believes it, that's when we see the best of this world. That's the magic of love...she then slowly becomes a force that can and will defy the odds."

HALO's 2nd Annual "I Defy the Odds" campaign honored several HALO youth who are defying the odds of homelessness.

Marketing

HALO serves over a half a million meals each year.



Help us keep our promise that being a HALO child means never having to worry about your next meal. The HALO Change That Counts box was created for you to make an impact in a very easy way. Simply gather spare change. Our goal is to raise \$125,000 to provide all HALO meals for an entire year.

Thank you, 2018 HALO Change Ambassadors

Apex Systems Inc.
Belair Elementary School
Bluescope Foundation North America
Bonner Springs Rotary Club
Capital City Christian Church
Cathedral of St Joseph
Central Bank
William Crawford
Michelle Decicco
Charlotte Divincen
DMH Advertising
Brittany English
Gavin Gerken
Gould Evans Pa
Greater KC Benefit Professionals Assn
Helzberg Diamonds

Kids 2 Leaders LLC
Ronald Lacombe
Lameese Madi
Shelly Mille
Morrow Willnauer Klosterman Church LLC
Julie Nelson Meers
Prairie Elementary
Anglea Probasco
Laura Robinson
Kalista Schwartz
St. Martin Catholic School
Stanley Stafford
Brent VanConia
Nick Vasant
Waddell & Reed
Lene Westerman

Make change for a child in need. Perfect for individuals, families, schools, clubs and businesses. Order your change boxes here:
haloworldwide.org/ChangeThatCounts

Press



The Independent: "HALO ArtReach Auction"



KC Local 90.9FM The Bridge: "Give Back Friday"



Jefferson City News Tribune: "Instilling a Sense of Tradition"



41-KSHB TV Kansas City: "New \$6 million housing center for homeless teens in the works"



The Independent: "HALO Foundation - 13th Annual ArtReach Auction"



Ingram's Magazine: "HALO's Rebecca Welsh Honored at Ingram's 2018 Local Heroes and Philanthropist of the Year Luncheon"



NonProfit Connect: "HALO Wins Two Golds at 2018 Nonprofit Connect Philly Awards"



Equinox & Solstice Outdoor: "HALO provides housing, healing, and education to over 1,400 homeless and at-risk children."



Jefferson City Magazine: "Transforming through Transition - HALO Home"

Operations

Board of Directors

- Eddie Welsh, President, COO at Capital Materials
- Carol Angerer, Treasurer, Partner and CPA at Abbott and Angerer CPAs
- Gregory Lam, Managing Partner at Copilevitz & Canter
- Vanessa Connell, CPA and Community Activist
- Suzanne Alewine, CEO & Principal Partner at Community Asset Builders
- Bryan Albers, Founder of Able Inc., Kansas City



HALO Team

Headquarters

Rebecca Welsh - Founder/CEO
Nicole Gerken - COO
Chelsea Tapken - Operations Coordinator
Joyce Neuenswander - Part Time Support Manager
Betty Sundermeyer - Part Time Financial Coordinator
Asiimwe Venansio - Uganda Program Manager

Kansas City Programs

Carly Manijak - KC Program Director
Aubony Chalfant - Part Time KC Clinical Supervisor
Maria Sanchez - Part Time KC Residential Supervisor

Jefferson City Programs

Suzanne Wilson - JC Director
Antwanette Talley, Brooklyn Mebruer, Kayla Keller, and Sheila Colter - Residential Supervisors
Brenda Asher, Brittany Meier, Jessica Duren - Part Time Residential Supervisors
Judi Page and Malika Weekly - Overnight Residential Supervisors
Shayna Cross and Michelle Bell - Part Time Overnight Residential Supervisors



HALO Internships

Continue competitive internship program. Managed Internships supporting Marketing, Operations, Finance and Programs, providing thousands of hours of service.

- Haris Vrahliotis - Marketing and Business Development
- Alyssa O'Brien - Events
- Taylor Rehmer - Marketing
- Emily Adams - KC Programs
- Julia Loehr - KC Programs
- Lori Stoll - JC Health and Nutrition
- Hailey Stumpe - JC Professional Development
- Jordanne Miller - JC Leadership
- Rebekah Shadow - JC Leadership



HALO 2018 Award Winners



Kansas City

- Supporters of the Year: Marty and Cheryl Bicknell, Keith and Bonnie Connell, Bill and Becky Krueger
- Advocates of the Year: Nuance and Apex Systems
- Volunteer of the Year: Elise Brummett
- Artist of the Year: HALO Youth Noah
- Star of the Year: HALO Youth Alesia

Jefferson City

- Supporter of the Year: Abbott & Angerer
- Advocates of the Year: St. Martins Catholic School
- Volunteers of the Year: Denise Bateman and Jessica Duren
- Star of the Year: LaTrice Belton

More than 80% of HALO is made up of active volunteers, providing 17,663 volunteer hours in 2018. Major volunteer opportunities included the annual ArtReach Auctions, HALO Learning Center Workshops and Youth Parties, Summer Youth Celebration, Inspiration Breakfast and Office Support.

Volunteers of the Month

- January: Matt and Sarah Dodge
- February: Kansas City Art Auction Volunteers
- March: Jefferson City Art Auction Volunteers
- April: Haris Vrahliotis
- May: Chad Martin
- June: Jefferson City's Emilie Verslues; Kansas City's Brittany English, Derek Yu, Elise Brummett, Allison Reeve, and Samantha Hoffman
- July: Leena Fry
- August: Jefferson City's Reagan Alewine; Kansas City Hollo Family
- September: Jefferson City's Lisa Washburn; Kansas City's Michelle Heath-Fisher
- October: Jefferson City's Dian Schreimann; Kansas City's Tiffany Picerno
- November: Jefferson City's Jayne Gratz; Kansas City's Mariner Wealth Advisors
- December: Jefferson City's Kelli Jones; Kansas City Advocate Board



Finance & Fundraising



Income: \$1,153,364

Expenses: \$1,122,629

Endowment: \$3,500,000*

*2018 Restricted Endowment Contributions, interest from this account generates revenue for operating costs.

Donor Stats

- 673 Active Donors
- 1,764 Gifts
- Average Gift: \$601.96
- 31% Donor Retention Rate
- 323 New Donors since 2017

Corporate Matching

- Amgen Foundation
- Benevity Causes
- Honeywell International Charity
- InFaith Community Foundation
- MEM Missouri Employers Mutual
- Toyota Dealer Match Program
- YourCause

Grants and Foundations

- Amgen Foundation
- Birzer Family Foundation
- BlueCross BlueShield of Kansas City
- Bluescope Foundation North America
- Consentino Charity Foundation
- Constance Cooper Foundation
- Dan and Kim Anderson Charitable Fund
- David C. Hawley Foundation
- Douglas & Jennifer Call Family Foundation
- Federal JC Grant
- Gentile Family Fund
- Greater Horizons
- Greater Kansas City Community Foundation
- HB Oppenheimer Foundation
- Healthcare Services Group (HSG) Charitable Foundation
- Gary P. Henson Revocable Trust
- InFaith Community Foundation
- JustGive- Great Nonprofits
- Kauffman Foundation
- The Clyde & Sue Lear Charitable Fund
- Mariner Foundation
- McCullough Family Foundation
- National Christian Foundation
- Pledgeling Foundation
- R.C. Kemper Jr. Charitable Trust
- REACT of Jefferson City, Inc.
- Ron and Cheryl Howard Family Foundation
- Royals Charities
- Sallee Charitable Fund
- Schwab Charitable
- The GoodCoin Foundation
- The Signatry
- Tim and Elin Murphy Family Foundation
- Tortoise Foundation
- UMB Financial Matching Gift Fund
- United Way of Central Missouri
- Welsh Family Foundation

Finance & Fundraising

Funds Raised on our Behalf

- AmazonSmiles: \$261.37
- Buttonwood: \$3,687.07
- Caffetteria: \$830
- Facebook: \$3,593.71
- GlobalGiving: \$188.59
- Kelly's Westport Inn: \$1,405
- MealTrain: \$1,126.90
- PayPal: \$556.13
- Perennial Places: \$1,210
- Pledgeling: \$95.88
- Venmo: \$108

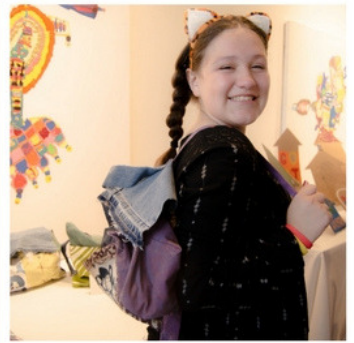
HALO Fundraisers

- 13th KC ArtReach Auction: \$202,897
- 10th JC ArtReach Auction: \$91,374.80
- Kansas City Youth Showcase: \$663.66
- I Defy the Odds KC Breakfast: \$16,159.60
- Holiday Giving: \$15,845.65
- Giving Tuesday: \$703
- Change Box: \$13,935.40



HALO Tribe

What does it mean to be an ongoing HALO supporter? You are providing the foundation of family for children without one. You are invested in an ongoing, impactful commitment that allows us to have a sense of peace to do our work for children in need. You are providing housing, healing and education so that we can break the cycle of poverty. Because of you, HALO can help children who have been abused, abandoned, and orphaned, providing love and support other kids get from living with their family. Thank you so much for making HALO a part of your routine of giving. Every dollar matters, and we are forever grateful for your continued impact. Thank you for being part of the HALO family.



HALO Tribe Members

Aaron Weidner
Albert Fong
Alok Madasani
Amanda Kasa
Amanda Owen-Noll
Amy Broderick
Anthony & Elizabeth Doris
Ashlee & Ray Morris Hobbs
Ashley Lind
Barbara Walker
Beau Crowder
Bekah O'Hara
Ben & Caitlin Harness
Bri Struemp
Brittany Robbins
Bryan Baumgart
Cary & Cynthia Fox
Casey Palzer
Chelsea Walsh
Cindy Bartko
Craig & Carol Angerer
Craig Howlett
Crystal & David Burgan
Curtis & Sarah Neuenswander
Cynthia & Mike Blair
Damian Serong
Dan & Nancy Dannhauser
Dave & Lana Aber
David Thornhill
Dave & Lilly Elliott
Dennis & Roberta Licklider
Diamond Pet Foods
Douglas Newman
Duane & Dian Schreimann
Elisabeth Jamison

Elise & David Overcash
Elysburg Presbyterian Church
Emmy Hanlon
Greg & Megan Hoffmeyer
Hildegarde Knaebel
Jean McPherson
Jeff Albright
Jenika Cook
Jennifer & Rick O'Neill
Jennifer Ashlock
Jim & Chris Backes
Jimmy & Vanessa Connell
Joe & Joyce Neuenswander
John & Ana Gordon
John & Kayla Neuenswander
John & Victoria West
John Pletz
Judith Tedford
Julie Lockman
Kaity & Marshall Woody
Katie Turner
Keith & Ginny Sampson
Keith Connell, Inc.
Ken & Kelsey Hussey
Kevin & Beth Borger
Kyle & Lori Spencer
Larry & Michelle Pleus
Lindsey Platt
Lisa & Tom Farrar
Lois GibsonMark & Emily
Roberts
Mark Pace
Mark West
Marshall & Brittney Matlock
Marty & Cheryl Bicknell

Mary Catherine Newman
Mary Jo Schnieders
Matt & Carly Roach
Matthew & Vera Schmitz
Megan Burdolski
Mel & Betty Sundermeyer
Mike & Kathy Farmer
Monica Wilson
Nathan Coy
Nathan West
Nathaniel Barnett
Nicholas Foster
Nicole & Brandon Gerken
Nikki Barker
Patrick & Jill Sughrue
Phillip & Rebecca Smith
Pranava Alekal
Rachel Orsheln
Rebecca & Eddie Welsh
Ron & Wendy Hansen
Sally & Matt Sallee
Sam Coy
Sam Vetovich
Sandra McHarg
Sandra Wasem
Sarah Kellam
Scott & Kelli Jones
Shawn Jones
Stephanie Turner
Sunny Dawn Summers
Teresa Olsen
Teri Scanlon
Tom & Terry Kulp
Tony Shine
Tracie Gailey

Interested in joining the Tribe? Sign up as a recurring donor. You can give monthly, quarterly or annually. Learn more at haloworldwide.org/HALOTribe

Program Locations



Kansas City

HALO Learning Center
688+ Children Served

Jefferson City

HALO Home & Learning Center
48 Children Served

Mexico

HALO Education Program
60 Children Served

New York

Satellite Program
60 Children Served

India

HALO Home HALO Scholarship Program
45 Children Served

Kenya

2 HALO Home HALO Scholarship Program
43 Children Served

Uganda

7 HALO Homes HALO Learning Center HALO
Scholarship Program
353 Children Served

Contact Us: halo@haloworldwide.org 816.472.4256 www.haloworldwide.org