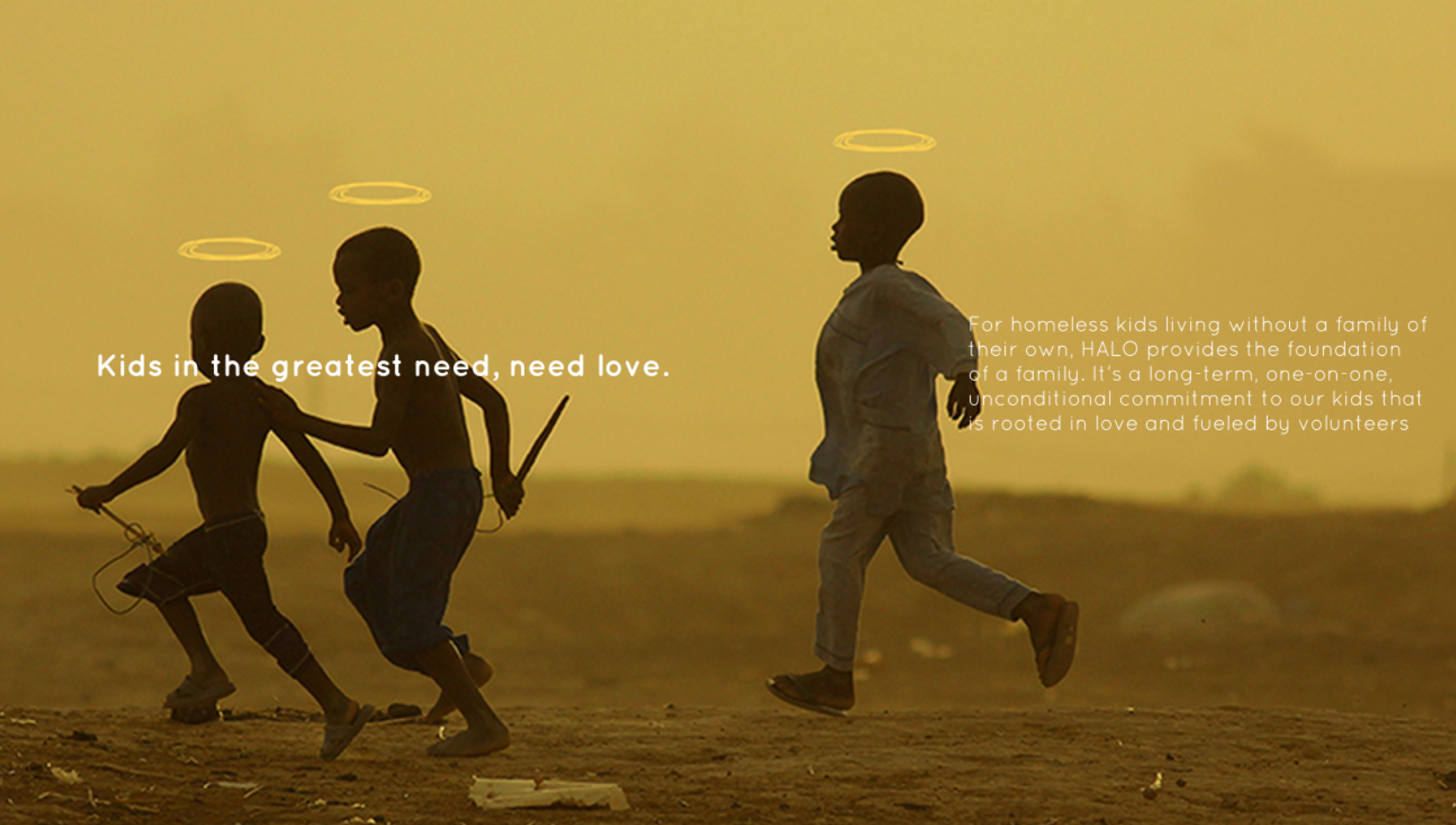




2017
ANNUAL
REPORT



A photograph of three children running across a dusty field at sunset. The child on the left is shirtless and wearing shorts, holding a stick. The child in the middle is also shirtless and wearing shorts, holding a stick. The child on the right is wearing a light-colored long-sleeved shirt and pants. All three children have a yellow halo above their heads. The background is a warm, golden sunset sky.

Kids in the greatest need, need love.

For homeless kids living without a family of their own, HALO provides the foundation of a family. It's a long-term, one-on-one, unconditional commitment to our kids that is rooted in love and fueled by volunteers.

Everyone can think of that one moment in their life that changed everything. It's the moment that made you who you are today.

For more than 1,400 kids around the world, HALO is that moment. At HALO, we give our kids a home in which hope can emerge from hardship. And where drawings about their past unlock dreams about their future.

We work wherever kids who have been abused, abandoned, and orphaned, need to feel loved. We work to help one more child spend one less day alone.



Our Work



HOUSING

Shelter from the storm, in more ways than one. Providing the foundation of a family means we not only give homeless kids a safe place to sleep, we teach them how to make their bed every morning.

That's just one of hundreds of little how-tos most kids learn from their parents or grandparents. HALO kids learn them here in order to take on a wide spectrum of needs, from simply surviving the night, to surviving their first job interview, to thriving on their own as successful young adults.



HEALING

Homelessness hurts. Art heals. A picture is worth a thousand words, and our kids have plenty of stories to tell. But often, they don't want to talk about their life before HALO. Therapeutic art provides kids with a safe place to purge painful memories and share their stories, so they can start the healing process without having to say a word.

Living at the fringes can leave lasting scars, inside and out. So beyond the breakthroughs brought about through works of art, HALO supports healing holistically, through counseling sessions, medical check-ups, life skill courses and a program called iEmpathize, which teaches kids how to recognize and avoid negative relationships, sex trafficking, and predators.

A little love goes a long way in helping kids come back from the edges of their community, so they can someday play a role in shaping it.



EDUCATION

After years on the street, kids are hungry for much more than food. HALO puts homeless kids on a path to a positive future. Through tutoring, professional development, scholarships and help preparing for higher education, our kids work hard to leave the "at-risk" label behind and finally be seen as just a great kid with the potential to do great things.

Program Highlights

Meet Alice

Alice joined the HALO Uganda family in 2008. Both of her parents died when she was very young. Her Aunt Margaret did everything she could to support Alice and her siblings, but her health was declining and she was struggling to provide even the basics for her. She begged us to take Alice in and give her the chance to go to school, the chance at a better future.

We said yes to Alice. And there Alice sat on the floor, in a tiny one-room shack, with a smile brighter than the sun.

The odds were stacked against Alice but even as a little girl, she had a quiet, graceful, strong confidence about her. She put her head down, studied, and quickly moved to the top of her class. She dreamed of being an accountant. She had no means to make this dream a reality, and according to others almost no right to dream it, but she persisted.

She graduated from high school and earned a full college scholarship from HALO and another organization. And four years later, she graduated with an Accounting degree from Makerere University in Uganda.

HALO recently had an accounting position open in Kampala. Alice applied. Alice, the young girl with the smile brighter than the sun. The girl who tragically lost her parents at such a young age. The girl with that quiet, graceful, strong confidence, is now officially the newest member of HALO's international team.



“Joining HALO was the turning point of my life, it provided me a family, and a home I never had. It did not only support me financially but emotionally as well and lifted my self esteem and restored hope in me. To me, working with HALO is a great opportunity to give back to the community where I came from, a community where no one believed in me and where every one looked down on me. Each child rescued each day reminds me of my self and that's where I get the strength to push and work harder under HALO to prevent one more child from spending one more day alone.”

Program Highlights

Kansas City

- Hosted a total of 172 Learning Center workshops to bring quality vocational, professional, healing art, and relationship building programs to 688 of Kansas City's homeless and at-risk youth.
- Celebrated three HALO youth coming back to HALO to teach and volunteer at HALO Center workshops including Professional Development, iEmpathize & Art.
- One HALO youth awarded an \$18,000 scholarship toward a 4 year degree from the Kansas City Security Association Education Fund Scholarship.
- Hosted the 2nd Annual Youth Summer Showcase with creation of Humans of HALO exhibit that culminated into a traveling exhibit featuring photos and quotes of over 15 HALO youth on their idea of home.
- Attend the first Fairfax Learning Center Graduation ceremony, celebrating 7 youth who participated in HALO's art program that served as a 1/2 credit of art.
- Distributed over 30 Power Packs to youth in need, providing them with a backpack full of hygiene essentials.
- Launched the HALO Meal Train to provide breakfast, dinner and snack component to workshops, responding to needs of community partners. Meals and snacks began in September, with a total of 45 programs facilitated with meals serving 315 individuals.



Jefferson City

- Opened our doors of the new HALO Jefferson City Home in January 2017.
- Provided housing for 14 teens and seven babies in homeless situations.
- Over 100 programs/workshops conducted with JC youth from our partner agencies Jefferson City High School, Jefferson City Academic Center, and RACS.
- Started new programming in the Missouri River Regional Library Teen Zone to reach more youth in our community.
- Christina, our first resident in the HALO JC Home graduated high school.



Kansas City Capital Campaign

For over 13 years, HALO has built housing programs all over the world. Providing the foundation of a family for children without one. In 2017, we opened the new HALO Home in Jefferson City, housing up to 48 children. And now it's Kansas City's turn. There are 2,000+ homeless children on any given night in Kansas City, with only 33 beds available at shelters. HALO can be a solution to providing a safe place.



**Want to get involved in this impactful project? Please contact
nicolegerken@haloworldwide.org to learn more.**

Partners

**HALO began in 2005 and now serves more than 1,400 children worldwide.
We are so grateful for our partners.**

200 Orphanages
Abbott & Angerer
AmazonSmile
Apex Systems
Archer Foundation
ArtsKC
Big Brothers Big Sisters of Kansas City
Billy and Mara Hodes
Bluescope
BNIM Architecture
Bryce Dallas Howard
Buttonwood Art Space
Cedar Hill Foundation
Chime for Change
Clockwork
Common Ground Churches
Community Asset Builders
Copilevitz & Canter
Corporate Volunteer Council
Diamond
Facebook
Fairfax Learning Center
Farmer Holding Company
Gillian Flynn
GlobalGiving
Gould Evans
HB Oppenheimer Family Foundation
Keith and Bonnie Connell
Knights of Columbus
Hughes Family Foundation
HyperRPG
Indiana University
It Works Legacy Makers Team
Jefferson City Academic Center (JCAC)
Jefferson City Public Schools
Jefferson City Rotaract
Jewish Family Services

Kansas City Public Schools Students in Transition
KC Security Association Education Fund
Kelly's Westport Inn
Kenny Johnson Photography
Legacy Investment Partners
Lincoln University
Livestock Exchange Building
Mariner Wealth Advisors
Medical Missions Foundation
Missouri State Employee Charitable Contributions
Moroccanoil
National Christian Foundation
Nuance
Parents as Teachers Program
Paul Mitchell the School
Penn Valley Community College
People to People International
Rockhurst
Royals Charities
Salvation Army Children's Shelter
Operation Breakthrough
Spofford Home
Social Media Club of Kansas City
Stockyard Brewing Company
St. Teresa's Academy
The Kansas City Public Library
The Rape and Abuse Crisis Services
The Westerman Foundation
Top Gun KC
Tiny Shiny Objects
UMKC
University of Missouri-Columbia
Validity Screening
VML
iEmpathize
reStart Inc.

Marketing

Social Media



- 1.4 K Followers
- 763 Engagement
- 162 Tweets



- 3.9 K Fans
- 10K Engagement
- 277 Posts

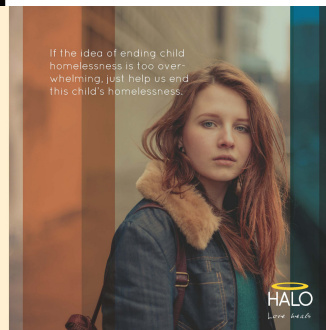
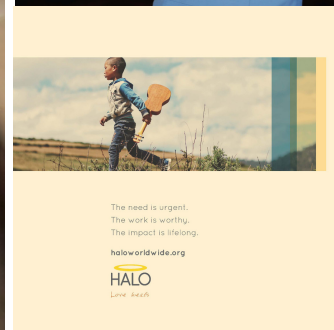
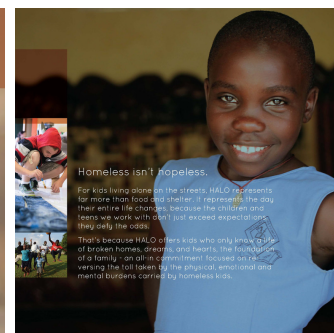
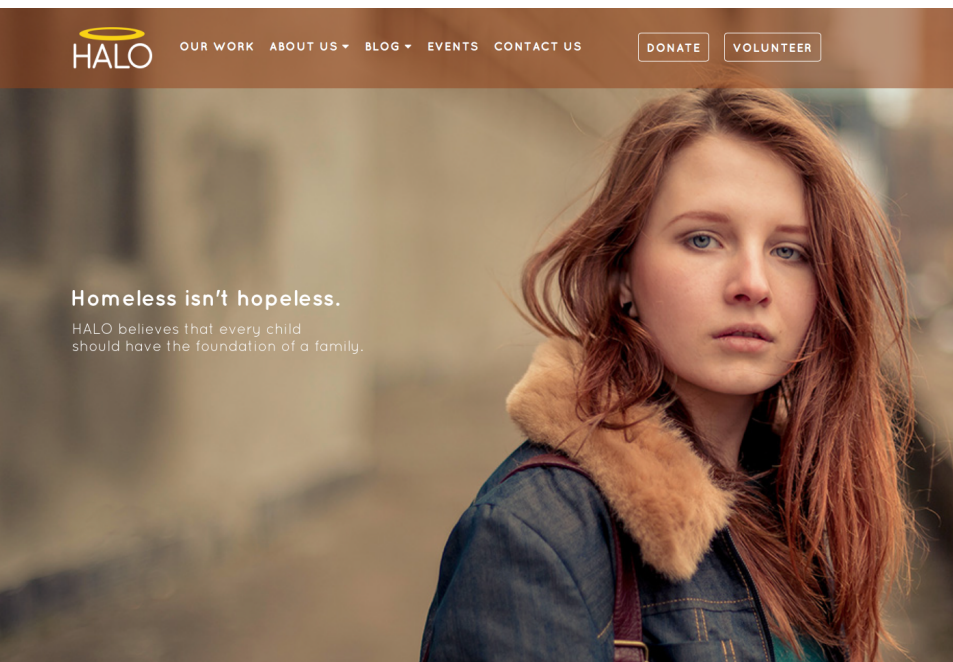


- 638 Followers
- 1.6K Engagement
- 51 Posts

Partnered with VML to enhance social media presence.
Social media traffic was up 62% Y/Y (to 5,000 visits)

Branding and Campaigns

HALO partnered with Nuance to enhance its overall branding and messaging, launching www.haloworldwide.org and creating collateral communication materials to spread the HALO mission. In addition, HALO is proud to launch its new annual I Defy the Odds campaign that honors several HALO youth who are defying the odds of homelessness.



Marketing



HALO serves over a half a million meals each year.

Help us keep our promise that being a HALO child means never having to worry about your next meal. The HALO Change That Counts box was created for you to make an impact in a very easy way. Simply gather spare change. Our goal is to raise \$125,000 to provide all HALO meals for an entire year.

Thank you, HALO Change Ambassadors

Abbott & Angerer
Academie Lafayette
Ameren
Ann Regnier
Apex Systems
Belair Elementary
BlueScope Foundation
Bonner Springs Rotary Club
Capital City Christian Church
Capital Materials
Cathedral of St. Joseph
Central Bank
Community Asset Builders
DeVile Properties LLC

DMH Advertising
Girl Scout Troop #582
GlynnDevins
Gould Evans
Helzberg Diamonds
Jana Millard
Jefferson City Academic Center
Jefferson Asphalt
Jefferson City Rotary Club
Joseph & Janet Roling
Kids2Leaders
Luke & Lauren Vanderfeltz
Marty & Cheryl Bicknell
Matthew & Rhonda Saucier

Midland Metal
Missouri Hospital Association
Morrow Willnauer Church LLC
Prairie Elementary
Paul Pfaff
RayGun
Ruth & Kent Caplinger
St. Martins School
Steve & Susan Noble
Stuart & Mary Ann Murphy
Tom & Sharon Naught
Tim Johnston
Tracey Wegene
Vernell Ferguson
Visitation Catholic School

Make change for a child in need. Perfect for individuals, families, schools, clubs and businesses. Order your change boxes here:
haloworldwide.org/ChangeThatCounts

Marketing

Humans of HALO

The HALO Kansas City Summer Youth Showcase launched the Humans of HALO exhibit that culminated into a traveling exhibit featuring photos and quotes of over 15 HALO youth on their idea of what home means to them. This exhibit was featured at ArtsKC and Gould Evans.



“My dream home feels good because I will get a lot of love and I will be treated right. I will have only good feelings. I will always eat everyday, and I will take baths and showers everyday. I will color and draw. I will play dress up, go outside, and play. My dream home will have lots of designs, and it will be filled with love. -J., 8”

12 Days of Giving

Each holiday season, HALO provides impactful gift ideas for loved ones that help children in need.



Press



Jefferson City Magazine: "I Am Not Replaced. Rebecca Welsh Reflects on Recovery and Gratitude"



Kansas City Star: "HALO Receives 2017 ArtsKC Innovator Award"



Brits in Kenya: "BATUK Volunteer for 4 Days at the HALO Baraka Orphanage"



KRCG-13: "HALO Opens its Doors to Give Exclusive First Look at New Home for Homeless Children"



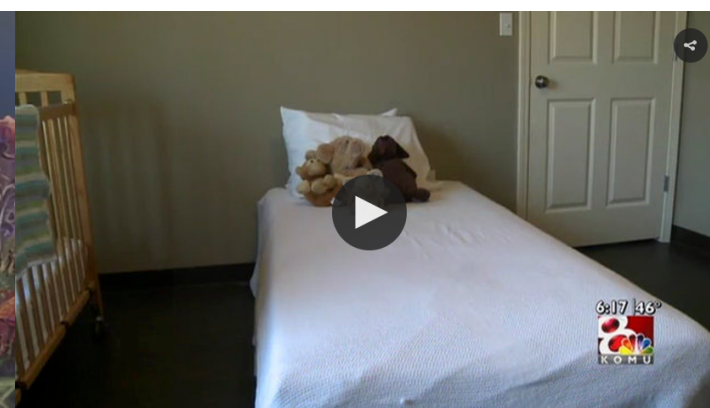
News Tribune: "Agencies Strive to Reach Homeless with Limited Resources"



HERLife Magazine: "Kansas City Women of Influence: Five Leaders Stepping Forward to Change Our Community"



KRCG-13: "HALO Volunteer Emily Roberts Shares JC ArtReach Auction"



KOMU-TV: "New Home Provides Shelter for Homeless Teens"



Jefferson City Magazine: "Philanthropic Warrior Betty Sundermeyer Honored for Dedication"

Operations

Board of Directors

- Eddie Welsh, President, COO at Capital Materials
- Carol Angerer, Treasurer, Partner and CPA at Abbott and Angerer CPAs
- Gregory Lam, Managing Partner at Copilevitz & Canter
- Vanessa Connell, CPA and Community Activist
- Tara Darbyshire, Founding Board Member at Archer Foundation
- David Baker, Founder & Managing Partner at Legacy Investment Partners
- Suzanne Alewine, CEO & Principal Partner at Community Asset Builders

Internships

Over 25 internships supporting Marketing, Operations, Finance and Programs, providing over 3,500 hours of service.

- | | |
|---------------------|-------------------|
| • Antwanette Talley | • Kelcie Lenger |
| • Brianne Pickett | • Kelsey Duffy |
| • Brooke Berhorst | • Kelsie Jennings |
| • Brooklyn Mebruer | • Madi Schieber |
| • Camille Serrano | • Maria Sanchez |
| • Cristina Thigpen | • Meghan Lewis |
| • Davies Sitenta | • Morgan Coil |
| • Ellen Terhune | • Mysha Phelps |
| • Gaby Berberich | • Nassim Balla |
| • Jacquelyn Starks | • Ryley Johnson |
| • Jordan Kampi | • Sydney Adams |
| • Justin Bellich | • Taneshia Pulley |
| • Kaitlin Schaberg | • Taylor Burke |



Staff Updates

- HALO welcomed Operations Coordinator Chelsea Tapken, Chief Giving Officer Sally Sallee and Uganda Finance Assistant Alice Kiirza Namagembe.
- Aleks Stogsdill promoted to International Program Director, Asimwe Venansio promoted to Uganda Program Manager.

Speaking Opportunities

- Apex Systems
- CHIPS
- Corporate Volunteer Council
- Girl Scouts Oak Park Elementary Troop
- Gordon Parks Elementary
- Gould Evans
- HyperRPG 48-Hour Charity Drive on Twitch.tv
- Jefferson City Board of Realtors
- Kansas City Creative Mornings "Equality" by Rebecca Welsh (pictured below)
- Kansas City Public Schools Resource Fair
- Kansas City Public Schools Students in Transition Community Meeting
- Kelly's/Stockyards Benefit Dinner
- LinkingKC
- Mariner Wealth Advisors
- Missouri Western School of Social Work
- Northland Coalition Luncheon
- St. Teresa's Academy



Operations



2017 Award Winners
Thank you!

Volunteers of the Year



Janie Schrader



Irina Protopopescu

Artist of the Year



Nina Irwin

Supporters of the Year



Advocates of the Year



Jeff Albright



Lene Westerman

HALO Stars



Tiana



Winnie



Marjai



Tia

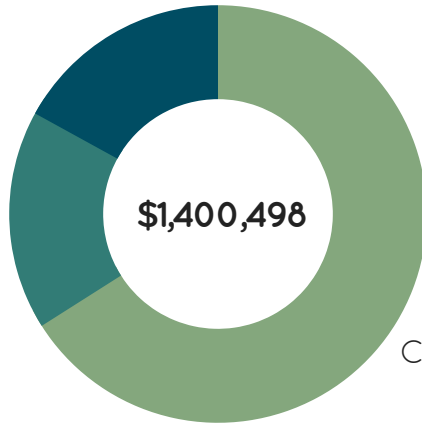
Volunteers of the Month:

- January: Steve Noble and Mike Blair
- February: Art Auction Volunteers
- March: Art Auction Volunteers
- April: Cindy Bartko
- May: The Hollo Family
- June: Olivia Beilman
- July: Catherine Kelly
- August: Keiran Beadnell
- September: Sean Dreweatt
- October: Adam Sterns
- November: Brittany English
- December: Carly Rae Robinson

Finance & Fundraising

Income

Grants/Found.
17%

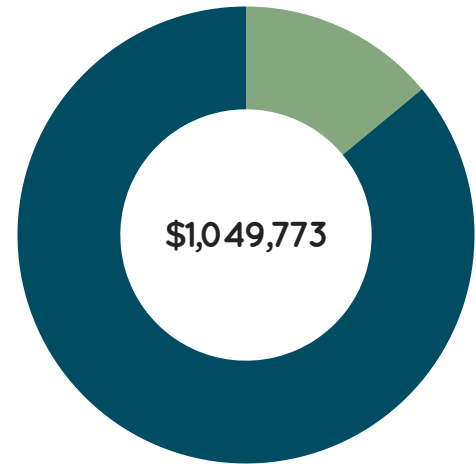


\$1,400,498

Contributions
66%

Expenses

Overhead
14%



\$1,049,773

Program
86%

Donor Stats

- 979 Active Donors, 52% increase from 2016
- 2,189 Gifts, 18% increase from 2016
- Average Gift: \$642.73
- 45.34% Donor Retention Rate, 14.96% increase from 2016
- 632 New Donors, 282 increase from 2016

Corporate Matching

- Amgen Foundation
- Benevity Causes
- Honeywell International Charity
- InFaith Community Foundation
- MEM Missouri Employers Mutual
- Toyota Dealer Match Program
- YourCause

Grants and Foundations

- Birzer Family Foundation: \$5,000
- BlueCross BlueShield of Kansas City: \$5,000
- BlueScope Foundation North America: \$1,000
- Constance Cooper Foundation: \$10,000
- David C. Hawley Foundation: \$3,000
- Greater KC Community Foundation: \$70,925
- HB Oppenheimer Foundation: \$20,000
- John Sullivan Foundation: \$500
- Kauffman Foundation: \$750
- Mariner Foundation: \$5,000
- McCullough Family Foundation: \$5,000
- Michael & Kathy Farmer Foundation: \$3,400
- National Christian Foundation: \$75,000
- Pledgeling Foundation: \$146.43
- Ron & Cheryl Howard Family Foundation: \$10,000
- Royals Charities: \$10,000
- Salma Hayek Foundation: \$5,000
- The Walsh Family Foundation: \$2,500
- United Way of Central Missouri: \$5,000
- VML Foundation Fund: \$1,000

HALO believes that every child should have the support of a family. We provide housing, healing, and education to at-risk and homeless children.

Finance & Fundraising



Funds Raised on our Behalf

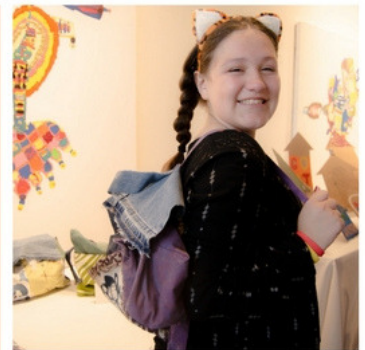
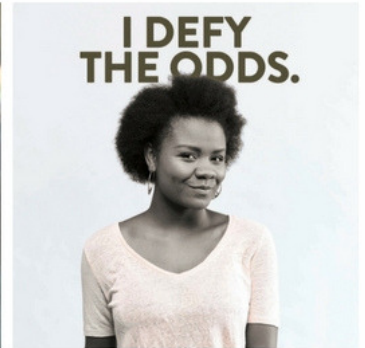
- AmazonSmile: \$226.15
- Bill Rose Art Event: \$1,030
- Bryce Dallas Howard Donates Two Dresses to Benefit HALO. Dresses were worn at the 2017 Critics' Choice Awards and 2017 SAG Awards. Raised: \$1,250
- Dress the Population March Charity Dress from Bryce Dallas Howard: \$1,500
- Facebook: \$2,176.67
- GlobalGiving: \$336
- HyperRPG: \$73,000 supporting 48 international HALO youth
- KC Roller Derby 5/50 Raffle: \$251
- Kelly's 70th Anniversary: \$3,953.00
- Kendra Scott Gives Back Night: \$800
- Pittsburg, KS Lemonade Stand: \$700
- Roost KC: \$1,980
- SheLoves: \$1,731
- TopGun KC Golf Tournament: \$13,067.67
- Truman University Greek Week: \$10,800

HALO Fundraisers

- 13th Kansas City ArtReach Auction: \$125,000
- 10th Jefferson City ArtReach Auction: \$100,000
- Kansas City Youth Showcase: \$1,500
- I Defy the Odds KC Breakfast: \$13,721.50
- Holiday Giving: \$4,847.50
- Change Box: \$8,519.34

HALO Tribe

What does it mean to be a HALO Tribe member? Ongoing intentional generosity. You are invested in a giving routine. An impactful commitment that allows us to have a sense of peace to do our work for children in need. You are providing housing, healing and education so that we can break the cycle of poverty. Every dollar matters, and we are forever grateful for the continued impact of our HALO Tribe.



HALO Tribe Members

Albert Fong
Alok Madasani
Amanda Kasa
Amanda Owen-Noll
Anthony & Elizabeth Doris
Ashlee & Ray Morris Hobbs
Barbara Walker
Beau Crowder
Bekah O'Hara
Ben & Caitlin Harness
Bryan & Jody Albers
Cary & Cynthia Fox
Casey Palzer
Chelsea Bennett
Chris & Chelsea West
Christian & Julie Arnold
Cindy Bartko
Clyde & Sue Lear
Craig & Carol Angerer
Craig Howlett
Crystal & David Burgan
Curtis & Sarah Neuenswander
Cynthia & Mike Blair
Damian Serong
Dan & Nancy Dannhauser
Daniel & Kim Anderson
Dave & Lana Aber
Dave & Lilly Elliott
David Thornhill
Dennis & Roberta Licklider
Diamond Pet Foods
Diana & Carl Struby
Donnie & Julie Welsh
Duane & Dian Schreimann
Eden Alley & Eloquent Jesters, Inc.
Donnie & Julie Welsh
Duane & Dian Schreimann
Eden Alley & Eloquent Jesters, Inc.
Elise & David Overcash
Elsburg Presbyterian Church

Ford & Catherine Ross
Greg & Megan Hoffmeyer
Henry & Karen Herrmann
Hildegarde Knaebel
Jeff Albright
Jenika Cook
Jennifer & Rick O'Neill
Jennifer Ashlock
Jim & Chris Backes
Jim & Jean Schrader
Jimmy & Vanessa Connell
Joe & Joyce Neuenswander
John & Ana Gordon
John & Kayla Neuenswander
John & Victoria West
John Pletz
Josh & Leena Fry
Judith Tedford
Julie Lockman
Kaity & Marshall Woody
Katie Turner
Katrina & John Scott
Keith & Ginny Sampson
Keith Connell, Inc.
Ken & Ann Littlefield
Ken & Kelsey Hussey
Kerri Reisdorff
Kevin & Beth Borger
Kirk & Libby Farmer
Kyle & Lori Spencer
Larry & Michelle Pleus
Larry & Vera Rhea
Lene Westerman
Lindsey Platt
Lisa & Tom Farrar
Lois Gibson
Mark & Emily Roberts
Mark Pace
Mark West
Marshall & Brittney Matlock

Marty & Cheryl Bicknell
Mary Ann & Daniel Welsh
Mary Jo Schnieders
Matt & Carly Roach
Matthew & Vera Schmitz
Mel & Betty Sundermeyer
Michael & Julie Abbott
Mike & Kathy Farmer
Mike & Mary Winter
Monica Wilson
Moroccanoil
Nathan Coy
Nathan West
Nathaniel Barnett
Nicholas Foster
Nicole & Brandon Gerken
Nikki Barker
Patrick & Jill Sughrue
Phillip & Rebecca Smith
Pranava Alekal
Rebecca & Eddie Welsh
Rep. Jay & Jane Barnes
Richard Meek
Ron & Wendy Hansen
Ryan & Ashley Freeman
Sally & Matt Sallee
Sam Coy
Sam Vetovich
Sandra McHarg
Sandra Wasem
Sarah Ross
Scott & Kelli Jones
Shawn Jones
Sherry Doctorian
Stephanie Turner
Sunny Dawn Summers
Suzanne & Kevin Alewine
Timothy Timmerman
Tom & Terry Kulp

Interested in joining the Tribe? Sign up as a recurring donor. You can give monthly, quarterly or annually. Learn more at haloworldwide.org/HALOTribe

Program Locations



7

COUNTRIES

1423

YOUTH SERVED

8156

LIVES REACHED

Kansas City

Headquarters HALO Learning Center
700+ Children Served

Jefferson City

HALO Home & Learning Center
185+ Children Served

Mexico

HALO Education Program
60 Children Served

India

HALO Home HALO Scholarship Program
50 Children Served

Kenya

2 HALO Home HALO Scholarship Program
45 Children Served

Uganda

7 HALO Homes HALO Learning Center HALO
Scholarship Program
425 Children Served