



2015
Annual Report



The HALO Foundation



Helping Art Liberate Orphans

HISTORY

In 2005, HALO received its 501c3; formed a Board of eight working members; supported 45 youth in India affected by the tsunami and 100 youth in Mexico; researched and developed international relationships, policies and programs and created an International Ambassador program.

Since then, HALO has experienced significant growth and now supports more than 1,000 youth and celebrated its 10 year anniversary in 2015.



MISSION

HALO provides **housing, healing and education** to youth in the greatest need.

Our goal is to **empower youth** to become contributing members of their communities.

HALO supports **21 homes and programs** in the U.S. and Internationally, serving **more than 1,000 youth** in the greatest need.

Internationally, HALO provides basic needs, education and art programming. When basic needs are met, as in the U.S., HALO offers future-focused programming for at-risk and homeless youth helping them set tangible goals for their future.

CULTURE

HALO is like a **family** to most of the youth we serve and like family, they can count on HALO for a lifetime.

HALO teaches the youth **life skills** that they may not know because they lack a family structure or a positive role model in their lives.

HALO changes the lives of youth by offering them a chance to dream about their future, set goals and define a path to attain them.

HALO is made up of 82% volunteers and interns with more than 80% of donations going directly to programs.

\$1,230,268.04

raised in 2015

Up 129.03% from 2014

Our goal was \$750,000



655 active donors
Up 11.21% from 2014



Average gift is \$606.34
Up \$114.69 from 2014

HALO is structured by the following departments: Business Development, Events, Marketing, Community Relations and Local/International Programs. See the highlights for 2015.

Partnerships

"HALO serves more than 1,000 youth and couldn't do so without its partners. Their continuous support is an important pillar for HALO's mission."

HALO Founder Rebecca Welsh



Over \$50,000 Domestic Scholarships



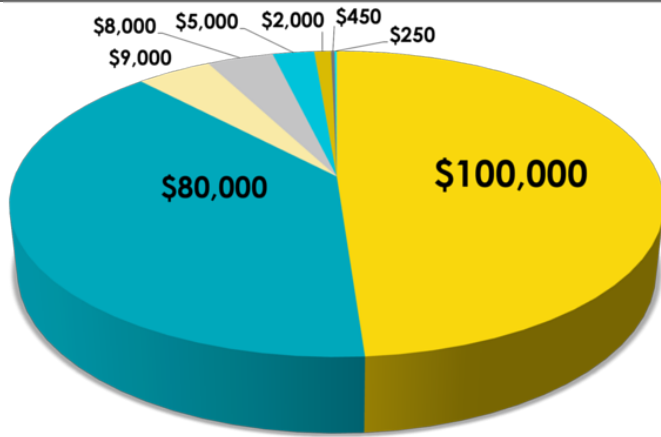
SUCCESS STORY

2015



In 2015, Christopher from the HALO Kibuli Home in Uganda, placed #1 in his class out of over 600 students! He came into the home from Kalangala Island just a few months before that. When he first arrived, he was withdrawn and had been out of school for a number of years. With a stable and loving environment, he is thriving.

Events



- 10th Annual ArtReach Auction in Kansas City
- 7th Annual ArtReach Auction in Jefferson City
- Kansas City Fashion Show
- Portland's Art of Love
- Jefferson City 5K Color Run
- 5th Annual Kicks in the Sticks by Rotaract in Jefferson City
- Giving Tuesday
- Season of Giving Hosted by STUFF

"Inspiration to Action"



HALO Founder Rebecca Welsh received the "Inspiration to Action" Award at Variety Magazine's "Power of Women" Luncheon on Friday, October 9th, 2015. The award was presented by Rosie Huntington-Whiteley on behalf of MoroccanOil and led to national exposure for HALO.

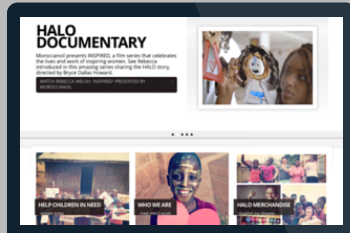
Marketing

www.haloworldwide.org

Source

Direct: Increasing number of direct visits after great exposure of HALO in media and press in 2015. Now up to 21% site visits happen directly.

Facebook is now the third-greatest source of traffic, mostly used on mobile devices.



Page Views



Visitors

+241.31% New Users
53,241 (2015) vs 15,599 (2014)

Social Media



3,208 Likes
up 45% from 2014



Average Post Reach
increased to 192%



Doubled number of followers on Twitter & Instagram
Continued growth on Pinterest, LinkedIn & YouTube

Success Story



Tiana

Tiana came to HALO in 2014 and was the first youth to receive the KCSA scholarship for the Metropolitan Community College in Kansas City through her participation at the HALO Center. She's been a regular guest at the Center and attended each HALO event ever since.

She is now a student worker in Campus Life and Leadership office and the vice president of Phi Theta Kappa honor society and will graduate in May 2016.

Recently, she was among 11 current and former A+ scholars who took part in a roundtable discussion with Missouri Gov. Jay Nixon. The topic: college affordability in general and the A+ program in particular.

After her graduation, she will transfer to University of Central Missouri in Warrensburg and earn a degree in hospitality management. Then she'd like to move to Europe to manage a hotel.

Programs

International

Continued to fully support over **15 programs in 7 countries.**

Provided **18 scholarships** for vocational training or university to youth around the globe.

Opened new HALO Learning Center in Uganda.

Began supporting the Gulu Boys Home in Gulu, Uganda.

Conducted research trip to Kalangala, Uganda, where HIV and human trafficking is rapid.

Graduates

- **18** youth graduated from Primary school.
- **8** youth graduated from Secondary school.
- **10** youth graduated from Vocational Training and/or University.

Total youth supported

- **60** HALO youth in Tijuana, Mexico.
- **45** youth in Ashirvad Orphanage in Tuni, India.
- **65** youth supported by HALO in Kenya.
- **174** youth in Uganda

Portland Branch

- Raised over **\$31,000** to fund the Bukesa Children's Home in Uganda
- Held the **"Ordinary Time"** event, an intern. collaboration between Portland artists and the Bukesa children.
- Published Ordinary Time book, featuring the event's artwork and poetry. (Available online)
- Held the 5th Annual **"Art of Love"** Event
- **5** boys graduated from high school and moved into career trade programs in Uganda

Kansas City Learning Center

5

Celebrated 5 year anniversary

620 youth served in 2015, making the **total 2,305 youth** served since opening.

Hosted **295 workshops** with the help of **129 volunteers** to bring

- quality vocational,
- professional development,
- art therapy &
- life-skill building programs to homeless and at-risk youth.

Began trial partnership with Fairfax Learning Center, an alternative High School.

5 youth successfully graduated professional development course.

Launched HALO Housing Program, designed to house two youth.

2 HALO Center youth awarded the Kansas City Security Association Education Fund Scholarship for their participation in the HALO Learning Center. They were awarded **\$18,000** towards their pursuit of a 4-year degree.

New York City Branch

- Led Organizing Party on October 18, 2015.
- Held NYC Holiday Cocktail Party on Dec. 7, 2015.
- Held Covenant House Holiday Party on Dec. 17, 2015.

Jefferson City Branch & Learning Center

429 interactions with **114** homeless and at-risk youth through workshops, programs & meetings.

The HALO Transitional Living Program (TLP) served **7** teen girls and **7** infants, providing safe housing & resources to set and achieve long-term goals.

HALO staff provided case management services for **2** teen fathers.

HALO TLP teen mothers attended a 3 month Conscious Discipline workshop.

2 teen mothers in the HALO TLP graduated high school.

Secured Rickman Center in August. Construction to become new HALO Center to begin in spring 2016.

Outlook: 2016

JUST GETTING STARTED

HALO is celebrating more than a decade of progress and the thousands of lives we have changed. Our goals are big and our dreams are boundless. We're just getting started. Today's success and tomorrow's brighter future would not have been possible without the support of our event sponsors, home supporters and individual and corporate donations.

